

**DESIGN OBJECTIVE:** Design communications that compel action. I thrive on creative assignments that allow me to show my love for all things design, and still I enjoy the challenge of a deadline. With a solid education in fine art, refined skills in print design and cutting edge experience in web design, I am truly a valuable asset to any company.

## PERSONAL SNAP SHOT

### Education and Training

- California State Polytechnic University, Pomona 1997-2001
- BA Degree in Art with an emphasis in Graphic Design
- Recognition on the dean's list with an honorable GPA
- Involved in the Associated Students Incorporated

### Awards and Recognition

- 2009 American Graphic Design Award, GD USA
- 2008 Top 100 Award, Step Inside Design

### Technology Expertise

I have 10 years of professional experience in both print and web design disciplines. While print is my medium of choice, I am also skilled working in HTML and Flash. I am fluent using the latest versions the following applications:

- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe Dreamweaver
- Adobe Fireworks
- Microsoft Word
- Microsoft Powerpoint
- Microsoft Excel

### Affiliations

Member of AIGA

## EMPLOYMENT HISTORY

### Art Director Momentum Group: June 2007 - Current

As art director for Momentum Group, I am responsible for the perception of 4 distinct brands in the contract textiles market: Momentum Group, LoomSource, Momentum Textiles and Textus. Each brand offering is unique and requires visual communications that speak with an equally unique voice to the interior design community. Product design and development is heavily influenced by fashion trends, so knowledge of color and color theory has proven to be a valuable asset. I design everything from print ads to corporate email signatures within the company. On a regular basis, I present project concepts to the senior management team and work with a small team of marketing professionals to realize projects like, trade show exhibits, advertisements (print and web), direct e-marketing campaigns, website design and maintenance, flash product introductions, product brochures, promotional items, package designs, product sampling, holiday gifts and many other projects that spring up around the office. I work with tight group where solid communication is fundamental and dependability is vital to finishing assignments on time, on budget and right on target.

### Senior Graphic Designer Paragon Global Resources: November 2004 - June 2007

Here, I served as the in-house graphic designer along with 11 other members of a marketing team. I reported to a director who allowed me a great deal of latitude regarding decisions of professional image. On a daily basis, I worked with copy writers and other creative staff to complete projects such as: websites, website landing pages, html emails, direct mail, advertisements, brochures, trade show graphics, exhibit displays, event invitations and other miscellaneous projects as needed. All projects required strict attention to detail and awareness of the corporate brand in the marketplace. My priority was to approach all projects with a fresh creative vision and to complete each project on time.

### Graphic Designer James Litho: July 2001 - November 2004

Employment at this company allowed me experience working in a fast paced, tightly managed, deadline driven environment. I was responsible for managing several different projects at one time and doing both the design work and the prepress work for each job I was assigned. In most cases, clients would prefer that my work integrate well with their corporate image, consistent with their existing style and brand. I was fortunate enough to have established this style with many of the clients I worked with at this company. Work includes marketing collateral, stationery, identity packages, websites, presentations, tradeshow displays, and more.

### Production Artist Professional Printing Services: August 2000 - December 2000

Administrative in nature, this experience taught me the importance of time management and attention to detail. I was responsible for managing traffic, maintaining contact with clients, preparing client files for print and troubleshooting. This includes separating colors, outputting and stripping of film and burning plates to be used on a printing press.

### Junior Graphic Designer A.S.I. Marketing Cal Poly Pomona University: February 2000 - September 2000

A.S.I. is the communications hub of the school. Working there allowed me exposure to many types of design projects and maintaining contact with each client. Communication was essential in this fast paced atmosphere so that no detail would be overlooked. I worked on projects such as: posters, invitations, window displays and promotional items.

### Training Instructor Walt Disney Company: April 1996 - June 2000

The objective of this position at Disney was to communicate the company vision to newly hired cast members (employees) and equip them with the basic tools needed for their first day on the job. This objective was accomplished through several days of classroom trainings and a 4 hour behind-the-scenes overview tour of the Disneyland Park. I was responsible for a thorough understanding of the company philosophy; having the ability to explain it in understandable terms; and instilling a sense of pride and ownership in each new employee. In this role, I presented large amounts of information to both large and small groups of people spanning a large range in age and demographic, and facilitated a classroom which encouraged discussion and problem solving.

### Restaurant Lead (Kitchen) Walt Disney Food Operations at the Dinseyland Resort: April 1996 - June 2000

I was responsible for insuring that food quality and presentation was always exceptional, as well as managing and organizing a crew of ten plus cast members including pantry workers, dishwashers, and cooks. The ability to work under pressure, handle multiple tasks, and manage time efficiently was key. Communication with the Service Lead and his/her crew was also a critical objective. My kitchen leadership experience was valued at River Belle Terrace, Bengal BBQ and Adventureland Fruit Cart.

### Restaurant Lead (Service) Walt Disney Food Operations at the Dinseyland Resort: April 1996 - June 2000

Guest satisfaction was the number one priority. Leading a crew by example and maintaining that company policies, specifically the "4 keys" were adhered to was second. Being the team leader, I was responsible for building my team stronger through coaching strategies, personal relationship skills and educated decision making to solve problems efficiently. My service leadership experience was valued at River Belle Terrace, Bengal BBQ and Adventureland Fruit Cart.